



OFFICE OF THE
ARIZONA STATE TREASURER

HON. DEAN MARTIN
TREASURER



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
April 11, 2008

Contact: Kimberly Yee
(602) 604-7882

Treasurer Dean Martin to Testify Before U.S. Congress

(STATE CAPITOL, PHOENIX) – State Treasurer Dean Martin will testify before the U.S. House Committee on Financial Services to discuss the importance of financial literacy and education on **Tuesday, April 15, 2008 at 10:00 a.m. (EST)/7:00 a.m. (AZ)** in the Rayburn House Office Building in Washington, D.C.

“We need Congress to emphasize education, not just regulation,” said State Treasurer Dean Martin.

State Treasurer Dean Martin is nationally recognized for his work to implement successful public-private partnerships to advance financial literacy and education from kindergarteners to seniors. As a State Senator, Dean Martin previously established legislation to recognize April as “Financial Education” month in Arizona. He has taught financial education courses and was a founding board member of the Arizona chapter of Jump\$tart, a national financial literacy organization.

In January 2008, Treasurer Martin worked with Visa Inc. to develop a technology-based money management education program called “Financial Football” which was distributed to every high school to kick-off Super Bowl XLII, without a cost to Arizona taxpayers. Treasurer Martin presents “Financial Football” online: http://arizona.financialfootball.com/english/at_school/trainingcamp/ff/

State Treasurer Dean Martin is the Chief Financial Officer for Arizona, third in succession to the Governor, overseeing \$12.7 billion in assets under management. Treasurer Martin has opened government finances to the public on his website AzTreasury.gov. Last fiscal year, Treasurer Martin made taxpayers over \$730 million and increased investment earnings by 24% over the previous administration.

Tuesday, April 15th
10:00 a.m. (EST)/7:00 a.m. (AZ)

Full Committee Hearing
U.S. House Committee on Financial Services
2129 Rayburn House Office Building
Washington, D.C.

For information about the committee: (202) 225-4247

Live webcast: http://www.house.gov/apps/list/hearing/financialsvcs_dem/press041508.shtml

The media is invited to attend.

#